Founded in 1934 as Boletín del Instituto de las Españas at Columbia University, Revista Hispánica Moderna has been regarded since as one of the most distinguished international venues for academic research in Spanish. RHM is a semiannual peer-reviewed journal committed to the dissemination of superior scholarship on Hispanic and Luso-Brazilian literary and cultural studies. It publishes essays and book reviews in Spanish, English, or Portuguese on the full spectrum of Hispanic and Luso-Brazilian cultural production in Europe, Latin America, and the United States, and in all historical periods from the Middle Ages to the present.

ISSUANCE
ISSN: 0034-9593  
Frequency: Semiannual  
Mail Dates: Summer, Winter

ACCEPTANCE POLICY
All products, services, and ad copy are subject to approval by the publisher before insertion. Notice of cancellation must be received by artwork due date.

EXCHANGE AD AGREEMENTS
The Press welcomes the opportunity to establish ad exchange agreements with fellow publishers. Please contact the Press if you are interested in finding out more or discussing an exchange.

RATES AND CLOSING DATES
Ads will be positioned at the back of each issue and on cover 3 (inside back cover). Only cover 3 positioning is guaranteed.

Rates
Half Page: $200  
Full Page: $300  
Cover 3: $350

Issue Closing Dates

<table>
<thead>
<tr>
<th>Issue</th>
<th>Reservation</th>
<th>Ad Deadline</th>
<th>Publication</th>
</tr>
</thead>
<tbody>
<tr>
<td>Summer</td>
<td>3/20/18</td>
<td>4/3/18</td>
<td>6/1/18</td>
</tr>
<tr>
<td>Winter</td>
<td>9/12/18</td>
<td>9/26/18</td>
<td>12/4/18</td>
</tr>
</tbody>
</table>

MECHANICAL SPECIFICATIONS
Journal Trim Size: 7” x 10”
Ad Dimensions:

- Half Page: 5¼” x 4”
- Full Page: 5¼” x 8¼”
- Cover 3: 5½” x 8½”

- Ads may be emailed as print-optimized PDF files.
- Images should be scanned at a resolution of 300 dpi.
- All fonts should be embedded (type 1 fonts recommended). Do not use Truetype fonts.
- Halftones are shot at 133-line screen.
- No bleeds.

CONTACT INFORMATION
Reservations and inquiries should be sent to: 
Emily Stevens  
Editing & Production Coordinator  
University of Pennsylvania Press  
3905 Spruce Street  
Philadelphia, PA 19104-4112  
Email: emilyste@upenn.edu  
Phone: 215-898-7588  
Fax: 215-746-3636

MAILING LIST RENTAL
Subscriber mailing lists are available for rental by publishers and advertisers whose products would be of interest to our readers.

Pricing and Formats
Electronic file: $175.00/ M ($175 minimum). Available by email attachment or on computer disk.

Policies and Terms
A sample mailing piece is required for all list rentals. Lists will not be provided until the sample has been received, reviewed and approved by the Press and the editorial office. The Press reserves the right to deny use of any mailing list if it is deemed inappropriate. Lists are rented for one-time use only and are seeded to detect unauthorized use.

DISCOUNTS
Combine your list rental order with the placement of a full-page advertisement in the same title and receive a 15 percent discount on the list rental fee.
DECEMBER 2016 ISSUE


Daylet Domínguez. “Cuadros de costumbres en Cuba y Puerto Rico: literatura y ciencia en el siglo XIX”

Álvaro Kaempfer. “Pedagogías del despojo y dispositivos narrativos coloniales: Rodolfo Lenz, el temblor de tierra, las dudosas fuentes del desastre y la cultura mapuche”

Germán Labrador Méndez. “Lo que en España no ha habido:la lógica normalizadora de la cultura postfranquista en la actual crisis”

Stephanie Merrim. “Los Cristos de todas las pasiones”: The Latin American Existentialism of José Revueltas’s El luto humano”

2017 SUBSCRIPTION RATES

Individuals: $42
Electronic only $36
Students: $25 (with valid ID)
Institutions: $68
Electronic only $52
Single Issues: $27
International orders please add $18 for shipping

ORDERING INFORMATION

Revista Hispanica Moderna
Penn Press Journals
3905 Spruce Street
Philadelphia, PA 19104
Phone: 215-573-1295
Email: journals@pobox.upenn.edu

http://rhm.pennpress.org