

# Revista Hispánica Moderna

## 2018 ADVERTISING RATES AND INFORMATION

Founded in 1934 as Boletín del Instituto de las Españas at Columbia University, Revista Hispánica Moderna has been regarded since as one of the most distinguished international venues for academic research in Spanish. RHM is a semiannual peer-reviewed journal committed to the dissemination of superior scholarship on Hispanic and Luso-Brazilian literary and cultural studies. It publishes essays and book reviews in Spanish, English, or Portuguese on the full spectrum of Hispanic and Luso-Brazilian cultural production in Europe, Latin America, and the United States, and in all historical periods from the Middle Ages to the present.

### ISSUANCE

ISSN: 0034-9593

Frequency: Semiannual

Mail Dates: Summer, Winter

### ACCEPTANCE POLICY

All products, services, and ad copy are subject to approval by the publisher before insertion. Notice of cancellation must be received by artwork due date.

### EXCHANGE AD AGREEMENTS

The Press welcomes the opportunity to establish ad exchange agreements with fellow publishers. Please contact the Press if you are interested in finding out more or discussing an exchange.

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### CONTACT INFORMATION

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### RATES AND CLOSING DATES

Ads will be positioned at the back of each issue and on cover 3 (inside back cover). Only cover 3 positioning is guaranteed.

#### Rates

Half Page: \$200 · Full Page: \$300 · Cover 3: \$350

#### Issue Closing Dates

Issue	Reservation	Ad Deadline	Publication
Summer	3/20/18	4/3/18	6/1/18
Winter	9/12/18	9/26/18	12/4/18

### MECHANICAL SPECIFICATIONS

Journal Trim Size: 7" x 10"

Ad Dimensions: Half Page: 5¼" x 4"

Full Page: 5¼" x 8¼"

Cover 3: 5½" x 8½"

- Ads may be emailed as print-optimized PDF files.
- Images should be scanned at a resolution of 300 dpi.
- All fonts should be embedded (type I fonts recommended). Do not use Truetype fonts.
- Halftones are shot at 133-line screen.
- No bleeds.

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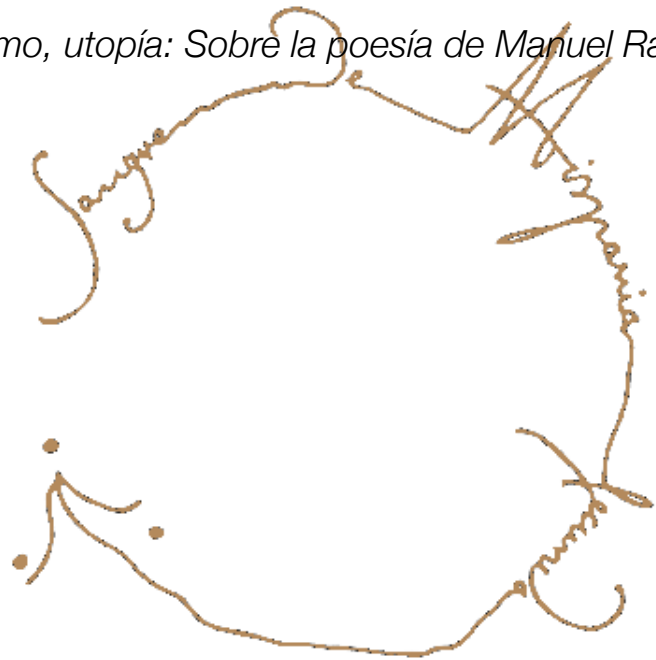
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### 2018 SUBSCRIPTION RATES

Individuals: \$42

Electronic only \$36

Students: \$25 (with valid ID)

Institutions: \$69

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Single Issues: \$27

International orders please add \$18 for shipping

### ORDERING INFORMATION

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